



**BANK INDONESIA**  
BANK SENTRAL REPUBLIK INDONESIA

# THE CATALOGUE



# INDONESIA

## MODEST FASHION DAY

THE ARTISANAL TOUCH OF MODEST FASHION  
THE FIRST MODEST FASHION EVENT IN THE EXPO

# INTRODUCTION

MEET INDONESIA- THE ARCHIPELAGO COUNTRY WITH TENS OF THOUSANDS OF ISLANDS HOLDS COUNTLESS OF BEAUTIFUL TRADITIONAL TEXTILES AND CRAFTS.

THE COUNTRY WITH MORE THAN 300 TRIBES HAVE BEEN CREATING BEAUTIFUL HANDMADE PRODUCTS.

THE LEGACY IS NOT ONLY BATIK, BUT ALSO SONGKET, IKAT, LURIK, TAPIS AND MANY MORE. SHOWCASING GEM OF TEXTILES THAT ARE HAND DRAWN WITH WAX, WEAVED, STITCHED ALL THE THREADS ONE BY ONE, RESULTED IN AUTHENTIC MASTERPIECE OF INDONESIAN HERITAGE. MADE BY HANDS, WITH LOVE AND DEDICATIONS.

WHEN IT COMES TO MODEST FASHION, IT HAS BEEN ONE OF THE BIGGEST FASHION SECTORS IN INDONESIA. IT IS CONSIDERED AS "THE MAIN WHEEL OF FASHION" IN THE COUNTRY, THE BIGGEST MUSLIM POPULATION COUNTRY IN THE WORLD. MODEST FASHION BRANDS/DESIGNERS MOSTLY ARE SMES, FROM ALL AROUND THE COUNTRY.

FOR INDONESIA, MODEST FASHION IS TRANSLATING INDONESIAN CREATIVITY THROUGH COLLECTIONS FULL OF BEAUTIFUL DRESSES, DIVERSE DAILY OUTFITS TO SCARVES WITH BEAUTIFUL PRINTS INSPIRED BY THE FEAST OF THE CULTURE. MODEST FASHION IN THE COUNTRY MEANS PRESERVING THE HERITAGE THROUGH CREATIVITY IN READY TO WEAR COLLECTIONS.

BANK INDONESIA AS ONE OF THE BIGGEST SUPPORTERS OF SHARIA BUSINESS ENTERPRISE IN INDONESIA, CREATING IKRA AS A PLATFORM TO BUILD A SUSTAINABLE ECOSYSTEM FOR THE DEVELOPMENT OF SHARIA BUSINESSES ACTORS IN INDONESIA FOR IN THE SECTOR OF FASHION AS WELL AS HALAL FOODS AND BEVERAGES.

IN COLLABORATION WITH #MARKAMARIE, BANK INDONESIA HELD INDONESIA MODEST FASHION DAY AS PART OF BANK INDONESIA SPECIAL WEEK DUBAI EXPO 2020. WE BRING INDONESIA'S BEST BRANDS, INFUSING THE HERITAGE AND READY TO WEAR PRODUCTS.



# FASHION SHOWS

BATIK CHIC BY NOVITA YUNUS | BERMOCK |  
FATIH INDONESIA | IJA KROENG | ITANG YUNASZ  
| LAMOPS | PALA NUSANTARA | ROEMAH KEBAYA  
VIELGA | RORO KENES | THIFFA QAISTY | TENUN  
GAYA BY WIGNYO RAHADI | TETHUNA | WEARING  
KLAMBY

# ITANG YUNASZ



FOR MORE THAN 4 DECADES, ITANG YUNASZ HAS BEEN KNOWN AS THE LEADING MODEST FASHION DESIGNER IN INDONESIA WITH HIS DESIGNS. HE IS ONE OF THE PIONEER OF ISLAMIC FASHION, AND HIS INSPIRING JOURNEY HAS MADE HIS BRAND GRACING THE COVER THE BOOK OF CONTEMPORARY MUSLIM FASHION EXHIBITION (THAT IS HELD AROUND THE WORLD).

ITANG CHOSE TO DEDICATE THE SHOW TO THE TRADITIONAL SUMBA WEAVING CLOTH, THE CLOTHES THAT SOON TO BE SUBMITTED TO THE UNESCO WORLD CULTURAL HERITAGE LIST. THE SUMBA'S BEAUTY IS SHOWN IN THE MOTIFS SEEN IN THE TRADITION OF HANDWOVEN TEXTILES, WHICH ITANG FEELS IS A TREASURED AND SOPHISTICATED CULTURAL INHERITANCE.

EACH INDIVIDUAL TEXTILE IS COMPOSED OF CAPTIVATING DETAILS THAT CONVEY THE TRADITIONS OF THE AREA. WITH @WULAN\_GANDANEGARA FOR BAGS AND @NEFRINSHOES FOR SHOES.

# ITANG YUNASZ



LOOK 1 (OUTFIT ONLY) 1500 AED



LOOK 2 (OUTFIT ONLY) 1500 AED



LOOK 3 (OUTFIT ONLY) 1500 AED



LOOK 4 (OUTFIT ONLY) 1500 AED



LOOK 5 (OUTFIT ONLY) 1700 AED



LOOK 6 (OUTFIT ONLY) 1500 AED

# TETHUNA



A READY TO WEAR BRAND MADE IN GORONTALO OF SULAWESI ISLAND. TETHUNA EXPLORING KARAWO EMBROIDERY, A UNIQUE EMBROIDERY TECHNIQUE THAT FORMS BEAUTIFUL DECORATIVE PATTERNS. TETHUNA INFUSES KARAWO EMBROIDERY IN DRESSES, OUTERWEAR, TOP AND PANTS, CREATING AN ELEGANT COLLECTION WITH A TOUCH OF CULTURE.

THE ORANGE HUE OF THE TWILIGHT SUN AND THE BEAUTIFUL DAWN SEEN FROM THE SARONDE BEACH BECAME THE INSPIRATION FOR THE LAUNCH OF THE "TIME" COLLECTIONS.

THE COLLECTION WAS LAUNCHED AS A WOMAN READY-TO-WEAR APPAREL LINE WITH THE GORONTALO DISTINCTIVE DESIGN IDENTITY AND A MIDDLE EASTERN STYLE LOOK,

MADE FROM EXPERIMENTAL MATERIALS AND VARIOUS KARAWO EMBROIDERY COMBINED WITH THE BEST QUALITY TAILORING TECHNIQUES.

# TETHUNA



OUTER 546.91 AED  
PANTS 240.46 AED  
PASHMINA 112.77 AED



OUTER 546.91 AED  
PANTS 240.46 AED



DRESS 483.06 AED  
PASHMINA 112.77 AED



DRESS 483.06 AED  
PANTS 240.46 AED



KAFTAN 483.06 AED



CAPES 483.06 AED  
PANTS 240.46 AED

# BATIK CHIC BY NOVITA YUNUS



IN 2009, NOVITA YUNUS ESTABLISHED BATIK CHIC OUT OF LOVE FOR TRADITIONAL ARTISAN CRAFTED TEXTILES AND NECESSITY TO PRESERVE THE CULTURAL HERITAGE OF INDONESIA, FITTINGLY THE COMPANY MOTTO IS "KEEP HERITAGE ALIVE".

WITH THE GOAL OF RAISING AWARENESS AND FOSTER THE POPULARITY OF BATIK AND OTHER TRADITIONAL INDONESIAN FABRICS, BATIK CHIC IS COMMITTED TO CREATE FASHIONABLE BATIK ITEMS FOR ALL AGES, WHILE AT THE SAME TIME PROMOTING VINTAGE BATIK FABRICS AND DESIGNS THAT ARE QUICKLY VANISHING.

NOVITA STRONGLY BELIEVES THAT THE SUCCESS OF BATIK CHIC AND NY BY NOVITA YUNUS IS DUE TO TWO KEY FACTORS: EXCEPTIONAL INDONESIAN CRAFTSMANSHIP, AND THE RICH CULTURE OF INDONESIA.



# BATIK CHIC BY NOVITA YUNUS



MANSET BLOUSE 738.44 AED  
 LOOSE PANTS 546.91 AED  
 SLEEVES OUTER 802.28 AED  
 SHASIKO SCARF 202.15 AED  
 MACRAME STYLE HEELS 431.99 AED



SLEEVES BLOUSE 674.59 AED  
 LOOSE PANTS 546.91 AED  
 OUTER WITH SHIBORI 802.28 AED  
 LAWANG SEWU SCARF 202.15 AED  
 MACRAME STYLE HEELS 431.99 AED



MANSET BLOUSE 993.81 AED  
 LOOSE PANTS 546.91 AED  
 KIMONO 993.81 AED  
 SHIBORI SCARF 419.22 AED



TUNIC 866.12 AED  
 ANKLE PUFF PANTS 546.91 AED  
 SHIBORI SCARF 546.91 AED



SLEEVELESS BLOUSE 674.59 AED  
 ANKLE PUFF PANTS 546.91 AED  
 OUTER 993.81 AED  
 GUNNY SACK HEELS 444.76 AED



KAFTAN WITH SHIBORI 738.44 AED  
 ANKLE PUFF PANTS 317.07 AED

# THIFFA QAISTY



THIFFA QAISTY IS MODEST FASHION BRAND FROM RIAU CITY, INDONESIA ESTABLISHED IN OCTOBER 2016. THE BRAND PROVIDES READY TO WEAR DELUXE COLLECTIONS, WITH AN URBAN AND FUTURISTIC CHARACTER.

THIFFA QAISTY BRAND PRIORITIZES COMFORT, QUALITY OF PRODUCT WITH ELEGANT AND MODERN DESIGN.

THIFFA QAISTY SALSABILA, THE FOUNDER OF THE BRAND- FOCUSES ON MODERN DESIGN WITH TRADITIONAL INDONESIAN TEXTILES SUCH AS WEAVING AND BATIK COMPLEMENTED BY HAND EMBROIDERY AND SEQUINS.

THE BRAND IS SUPPORTED BY THE SMES OF WEAVERS TO INCREASE THE GROWTH OF LOCAL ECONOMY.

# THIFFA QAISTY



OUTER	1030.29 AED
MOCHA SHIRT	176.46 AED
PANTS	345.95 AED
PASHMINA	119.12AED



OUTER	855.70 AED
BLACK SHIRT	176.46 AED
PANTS	189.21 AED
PASHMINA	119.12AED



OUTER	906.68 AED
WHITE SHIRT	193.03AED
PANTS	345.95 AED
PASHMINA	119.12AED



OUTER	855.70AED
INNER DRESS	447.90 AED
PASHMINA	119.12 AED



OUTER	855.70 AED
INNER DRESS	600.83 AED
PASHMINA	119.12AED



OUTER	600.83AED
WHITE SHIRT	176.46 AED
PANTS	167.54AED
PASHMINA	131.86AED

# ROEMAH KEBAYA VIELGA



ROEMAH KEBAYA VIELGA WAS FOUNDED IN 2011, WITH A FOCUS ON MANUAL EMBROIDERY WHICH IS WIDELY AVAILABLE IN THE PAYAKUMBUH AREA. VIELGA OFFERS A FEMININE SOUL, BEAUTIFUL BUT BOLD, COLORFUL FLOWER EMBROIDERY RANGING FROM SOFT COLORS TO BOLD COLORS.

USING SILK, COTTON, DENIM AND VISCOSE, THE BRAND IS A HOME OF MORE THAN 20 LOCAL EMBROIDERY CRAFTSMEN.

# ROEMAH KEBAYA VIELGA



ORGANZA PINK DRESS 993.81 AED  
 PINK INNER TOP 227.69 AED  
 LONG PANTS 291.53 AED  
 SATEN HIJAB 151.07 AED



WHITE EMBROIDERED WISHTERIA  
 OUTER 1376.87 AED  
 WHITE TOP 291.53 AED  
 LONG PANTS 291.53 AED



GREEN EMBROIDERED ORGANZA  
 OUTER 1504.56 AED  
 TULLE DRESS 483.06 AED



PINK EMBROIDERED ORGANZA  
 OUTER 1504.56 AED  
 LONG TULLE DRESS 483.06 AED  
 SATEN HIJAB 151.07 AED



MINT GREEN EMBROIDERED  
 ORGANZA OUTER 1759.93 AED  
 GREEN WEAVE PANTS 419.22 AED



PINK EMBROIDERED ORGANZA  
 POPPY OUTER 1504.56 AED  
 SATEN JUMPSUIT 483.06 AED

# BERMOCK



BERMOCK IS A BRAND PROVIDING KNIT-BASED PRODUCTS, FROM MULTIFUNCTIONAL BLANKETS, OUTER, TO SLIPPERS. INSPIRED BY THE CULTURAL ELEMENTS OF THE ARCHIPELAGO, WHICH HAVE ITS OWN UNIQUENESS AND CHARACTERISTICS, OUR BEST QUALITY PRODUCTS ARE WRAPPED IN CHEERFUL COLOR MOTIFS. EACH BERMOCK PRODUCT WAS KNITTED WITH SMILES AND JOY, BRINGING WARMTH THROUGH A COLLECTION OF THREADS THAT YOU CAN FEEL IN EVERYDAY LIFE. BERMOCK WAS CREATED TO BRING HAPPINESS, BECAUSE HAPPINESS MEANS A BETTER TOMORROW.

# BERMOCK



BERMOCK PONCHO SONGKET  
DENIM BLUE 414.11 AED



BLANKET BERMOCK BLANKET  
KAWUNG YELLOW 412.83 AED



BERMOCK PONCO MEGA MENDUNG  
BLACK 431.99 AED



BERMOCK PONCHO SONGKET  
WHITE 462.63 AED



BERMOCK PONCHO MEGAMENDUNG  
GREY 424.33 AED



BERMOCK LURIK 392.40 AED

# TENUN GAYA BY WIGNYO RAHADI



IN 2000, WIGNYO RAHADI, THE OWNER OF TENUN GAYA BOUTIQUE, STARTED HIS WEAVING BUSINESS. HE BUILT HIS OWN WEAVING WORKSHOP IN WEST JAVA AREA, INDONESIA.

WIGNYO CONSTANTLY TRIES TO CREATE MODERN DESIGNS USING THE TRADITIONAL HANDMADE FABRIC. WIGNYO BELIEVES THAT TRADITIONAL HERITAGE CAN ALSO BE WORN BY ALL GENERATIONS.

FROM READY TO WEAR TO CUSTOM DESIGNS OF WOMENSWEAR AND MENSWEAR, TENUN GAYA IS COMMITTED TO DELIVER GREAT PRODUCTS FOR THE CUSTOMERS.



# TENUN GAYA BY WIGNYO RAHADI



GREY LONG PATCHWORK OUTER  
WHITE ABAYA  
GREY SHAWL HIJAB  
1759.93 AED



GREY LONG PATCHWORK OUTER  
WHITE ABAYA  
GREY SHAWL HIJAB  
1759.93 AED



PURPLE ABAYA  
PURPLE LONG SLEEVES OUTER  
PURPLE CAPUCHIN HIJAB  
1376.87 AED



GREY PATCHWORK OUTER  
GREY AND PURPLE CULLOTE PANTS  
GREY SHAWL HIJAB  
866.12 AED



GREY AND PURPLE ABAYA  
PURPLE CAPE  
PURPLE CAPUCHON HIJAB  
1121.50 AED



GREY ABAYA  
GREY SHAWL HIJAB  
738.44 AED

# WEARING KLAMBY



WEARING KLAMBY IS ONE OF THE BIGGEST LOCAL MODEST FASHION BRANDS IN INDONESIA.

THEY ARE POPULAR WITH THEIR CULTURAL IMPLEMENTATION ON EVERY COLLECTION MAKING ALL THE PIECE OF CLOTHING HAVE ITS OWN STORY.

WEARING KLAMBY CREATES EXCLUSIVE PRODUCTS WITH SOME CREATIVITY, PASSION, AND INNOVATION TO PRODUCE VALUABLE MODEST FASHION PRODUCTS.

INSPIRED BY INDONESIAN CULTURE AND HERITAGES, THE BRAND BELIEVE THAT THEY COULD BRING INDONESIA INTO THE NEXT LEVEL.

# WEARING KLAMBY



FAYE DRESS 303.37 AED



HELENA DRESS 323.83 AED



AMY DRESS 317.44 AED



EIRA SET 2283.69 AED



LANA OUTER DRESS 324.79 AED



BELLE DRESS 446.82 AED

# IJA KROENG



IJA KROENG, A MENSWEAR BRAND THAT IS ORIGINATES FROM ACEH, HIGHLIGHTING THE STYLE OF THE PEOPLE: SARONG STYLE.

SARONG WHICH IS ALSO KNOWN IN OTHER ASIAN COUNTRIES, OFFER A LAID-BACK, RESORT STYLE THAT ARE SUITABLE FOR FREE-SPIRITED INDIVIDUALS.

DESPITE THE FACT THAT CITY HAVING BADLY HIT BY TSUNAMI IN 2004, ACEH STILL KEPT ITS CREATIVITY AND TALENTS IN FASHION. IJA KROENG IS ONE THEM.

# I J A K R O E N G



T-SHIRT 133.20 AED  
 JACKET 176.61 AED  
 SARONG 189.38 AED



T-SHIRT 133.20 AED  
 SARONG 207.26 AED



T-SHIRT 199.60 AED  
 SARONG 207.26 AED



T-SHIRT 125.54 AED  
 BLAZER AND SARONG 207.26 AED



T-SHIRT 199.60 AED  
 SARONG 207.26 AED

# FATIH INDONESIA



FATIH INDONESIA IS A FASHION COMPANY WITH SOCIOPRENEUR SPIRIT FOUNDED BY FAHMI HENDRAWAN IN 2015.

FATIH INDONESIA PROVIDES DAILY MEN MUSLIMWEAR WITH TOUCH OF INDONESIAN CULTURE THAT DIRECTLY SOURCED BY BATIK ARTISAN.

ITS DREAM IS INTEGRATING MEN MUSLIM LIFESTYLE BY PROVIDING PRODUCTS THAT FIT TO MOST OF MUSLIM OCCASIONS.

WITH CLASSIC ELEGANT STYLE AND NEW BASIC & CONTEMPORARY CATEGORIES, FATIH OFFERING COMFORTABLE & TOP-QUALITY CLOTHING IN SEVERAL COLLECTIONS & CATEGORIES SUCH A KOKO BATIK, KOKO BASIC, KURTA, GAMIS, KIMONO, PANTS, SARONG AND SAJADA (PRAYING MAT).

# FATI H I N D O N E S I A



THOBE BLACK  
MINI SHAWL BATIK 355.37 AED



BLAZZER KHAKI  
TOP CREAM  
PANTS CREAM  
MINI SHAWL BATIK 483.06 AED



OUTER LIGHT GREY  
TOP WHITE  
PANTS LIGHT GREY  
MINI SHAWL BATIK 483.06 AED



LONG BLAZZER BLACK  
TOP BLACK  
PANTS GREY  
MINI SHAWL 483.06 AED



2 TOP  
PANTS  
MINI SHAWL 483.06 AED



VEST KHAKI  
TOP KURTA WHITE  
WHITE LONG PANTS  
BATIK TOTE BAG 483.06 AED

# ROROKENES



ROROKENES IS A BRAND THAT PRODUCES ARTISAN WOVEN LEATHER BAGS, CREATED IN APRIL 2014 BY SYANAZ NADYA WINANTO PUTRI.

ALL OF ROROKENES' BAGS ARE HANDMADE PRODUCTS THAT ARE MADE BY ORDER. ROROKENES GUARANTEES THAT ALL WORKS PRODUCED ARE MADE OF 100% GENUINE LEATHER USING 90% DOMESTIC MATERIALS.

THE ELEGANT AND MULTIFUNCTIONAL DESIGN OF THE BAG, WRAPPED IN TRADITIONAL INDONESIAN WOVEN CREATIONS, ARE THE CHARACTERISTICS OF ROROKENES' WORK.

WITH SUSTAINABLE CONCEPT (LESS WASTE), THE BRAND HAS BEEN TREATING THEIR EMPLOYEE FAIRLY WITH FAIR INCOME. ROROKENES ALSO CONSTANTLY SUPPORTING WOMEN WITH CHILDREN WITH SPECIAL NEEDS.



# R O R O K E N E S



KEONG AYU SULUR

866.12 AED



WARDANI BAG

802.28 AED



TOTE LUMBINI TETRIS

636.29 AED



WARDANI BAG

802.28 AED



WIENE BAG

636.28 AED



ROLL TOP MAULA BACKPACK

853.35 AED

# PALA NUSANTARA



PALA NUSANTARA IS A WOODEN WATCH BRAND BUILT UPON THE LOVE FOR NUSANTARA'S HERITAGE, IT'S STORIES AND MYTHOLOGIES.

THROUGH OUR CRAFTED PRODUCTS, PALA NUSANTARA ASPIRES TO SHARE THOSE STORIES WITH OUR OWN SPECIAL INTERPRETATION IN DESIGN.

EACH WOOD THAT ARE BEING USED FOR THE WATCHES ARE ETHICALLY SOURCED.

# PALANUSANTARA



PALA MINI CEMANI

265.74 AED



PALA MINI MERAH

240.20 AED



PALA MINI MERAK

265.74 AED



PALA COKLAT

264.97 AED



PALA GAWAI CYAN  
TALI PANJANG BABY BLUE

168.70 AED



PALA MEGAMENDUNG BIRU

327.28AED

# LAMOPS



LAMOPS IS A HANDMADE ACCESSORIES STUDIO FROM LOMBOK THAT HAS BEEN ESTABLISHED SINCE 2001 FOUNDED BY EFDALIUS AND ANITA.

LAMOPS STARTED FOCUSING ON JEWELRY SINCE 2006. THE BRAND USE THE "TERAWANG" TECHNIQUE WHICH WAS DEVELOPED IN-HOUSE IN OUR STUDIO AND USING MOTHER OF PEARL AS OUR MAIN CANVAS.

COMBINED WITH SPECIAL TECHNIQUES AND SUPPORTING MATERIALS SUCH AS PEARLS, SILVER, GOLD ETC, HAS MADE THIS HANDMADE JEWELRY BRAND NOT ONLY BEAUTIFUL, BUT ALSO HAS ITS OWN ARTISTIC VALUE.

# LAM OPS



SEKAR ARUM  
802.28 AED



MERAK 1057.65 AED



MEGAMENDUNG  
738.44 AED



KIPAS 610.75 AED



SULUR ASIH 802.28 AED



GARIS WAKTU - SET OF ACCESSORIS  
(EARRINGS, COLLAR BROOCH, RING & BRACELET) 738.44 AED





# ROLLING EXHIBITION

CHARLIE BRAVO | SANET SABINTANG | ANGGIA  
SYARI | INA PRIYONO | GI SCARF BY TUTY ADIB

# CHARLIE BRAVO



CREDENZA SILK SWAROVSKI  
743 AED



CREDENZA SILK TULLE SWAROVSKI  
743 AED

# SANET SABINTANG



SHIRAT SABIN LONG OUTER SOLOK  
300.47 AED



SHIRAT SABIN OUTER TENOEN  
SOLOK 226.67 AED

# ANGGIA SYARI



SUMAYYAH OUTER 610.75 AED



SUMAYYAH DRESS 546.91AED

# INA PRIYONO



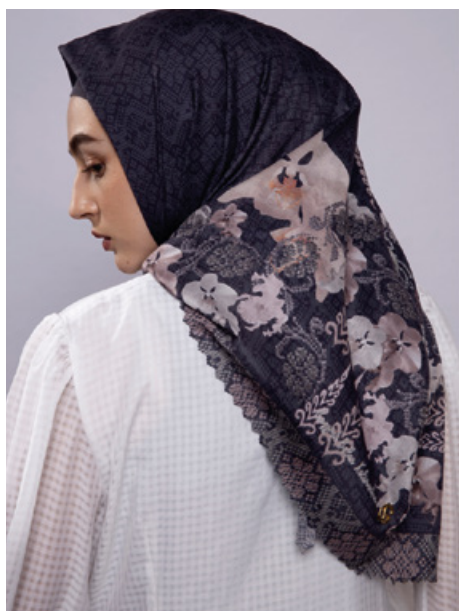
ECOPRINT LOOK 1 232.00 AED



EHOPRINT LOOK 2 245.00 AED



# GISCARF BY TUTY ADIB



ANGGREK BULAN KALIMANTAN  
BLUE 179.5 AED



ANGGREK BULAN KALIMANTAN  
NUDE 179.5 AED

#INDONESIAMODESTFASHIONDAY

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#MARKAMARIE



Indonesia Trade  
Promotion Center  
MILAN



CODEMODEST